Attendees: Patty, Trudy, Janette, Adero, Rhonda, Debbie, James

1) Reports and Updates
   a) Nothing since the general meeting per Linda
   b) We are still looking for numbers from the United Way campaign.
   c) We want to increase our consistency

2) Annual Calendar
   a) ASU Foundation PR plan includes a tentative calendar, which we will have to understand in the context of our resources and time.
   b) What are the events that we will focus on? Considering this a template for
      i) **February** All Council Meeting: Advertise the council meeting to ensure attendees.
      ii) West BBQ **February** 4th: Advertise the Giving Day and Staff Helping Staff fund.
      iii) **March** 21st: ASU Giving Day
      iv) Tempe BBQ **April** 1st: Advertise the Giving Day and Staff Helping Staff fund.
      v) Tempe BBQ **April** 1st: Silent Auction Fundraiser
      vi) **June** Staff Council Awards and Luncheon Presentation: we will want to emphasize the fund, and potentially have someone from the foundation speak.
      vii) **July:** Emphasis email to help Staff Council members 1) understand campaign 2020 (there is a known deficit, as this launched some time ago) and 2) to encourage participation.
      viii) **September** Organizational Fair: Staff Helping Staff share out at the fair, and encourage donations.
      ix) **October** Sun Devil Gratitude Day: Thanking Staff Helping Staff fund thank you cards, as well as continued share out on the impact of the fund.
      x) **November** Harkins Sales for fundraising
      xi) **Year Round**: Encourage Council members to give
   c) Sun Devil Giving Day Ideas: Patty
      i) Between now and March 21st, we need to start focusing on sharing impact stories and marketing.
      ii) Identify where everybody works, and start sharing specific things within our group. Committee contacts will share with their respective areas.
      iii) Staff Helping Staff Sub Committee
         (1) Patty, Trudy, James