

Attendees: Patty, Trudy, Janette, Adero, Rhonda, Debbie, James

1) Reports and Updates

- a) Nothing since the general meeting per Linda
- b) We are still looking for numbers from the United Way campaign.
- c) We want to increase our consistency

2) Annual Calendar

- a) ASU Foundation PR plan includes a tentative calendar, which we will have to understand in the context of our resources and time.
- b) What are the events that we will focus on? Considering this a template for
 - i) **February** All Council Meeting: Advertise the council meeting to ensure attendees.
 - ii) West BBQ **February** 4th: Advertise the Giving Day and Staff Helping Staff fund.
 - iii) **March** 21st: ASU Giving Day
 - iv) Tempe BBQ **April** 1st: Advertise the Giving Day and Staff Helping Staff fund.
 - v) Tempe BBQ **April** 1st: Silent Auction Fundraiser
 - vi) **June** Staff Council Awards and Luncheon Presentation: we will want to emphasize the fund, and potentially have someone from the foundation speak.
 - vii) **July**: Emphasis email to help Staff Council members 1) understand campaign 2020 (there is a known deficit, as this launched some time ago) and 2) to encourage participation.
 - viii) **September** Organizational Fair: Staff Helping Staff share out at the fair, and encourage donations.
 - ix) **October** Sun Devil Gratitude Day: Thanking Staff Helping Staff fund thank you cards, as well as continued share out on the impact of the fund.
 - x) **November** Harkins Sales for fundraising
 - xi) **Year Round**: Encourage Council members to give
- c) Sun Devil Giving Day Ideas: Patty
 - i) Between now and March 21st, we need to start focusing on sharing impact stories and marketing.
 - ii) Identify where everybody works, and start sharing specific things within our group. Committee contacts will share with their respective areas.
 - iii) Staff Helping Staff Sub Committee
 - (1) Patty, Trudy, James