Communications Committee Meeting Minutes

Thursday, January 16, 2020  MU L1-47 Kaibab, noon – 1 PM

Attendance:
- Taylor Gunder
- Marta Schmitz
- Linda Anderson
- Jared Vibbert
- Kristen Lee

- Welcome
  Who would like to take minutes – Linda Anderson
- Sun Devil Rewards code shared
- New Business
  Discussed the following:
- Social Media Tracking details
  Facebook
  Likes goal: 1,000
  846 Likes, 871 Follows
  Twitter
  Tweets – 655, 444 Follows
  Instagram
  69 posts, 115 followers
- Hootsuite now adjusts photo size to correct one.
- Volunteer link for Tempe BBQ to promote Gammage drawing. We can promote winners of basketball tickets and FB Likes drawing winners.
- Need someone to take photos at Tempe BBQ – ask Guadalupe.
- Discussed participation at meetings. May request more tickets to have drawing among members.
- Still using Hootsuite’s scheduling calendar.
- May see if Business and Finance Communications team will come as guest speaker at future meetings. Can invite Angelique to an upcoming meeting.