

## Scholarship and Fundraising Committee 3-14-2019

### Book Sale Update

- \$173.83 was raised.

Storing books is time and work intensive. We are looking for space and not recycling books. Jacob suggested we use old text books. We will discuss future sales if we have storage space available and people to help move and categorize books. VNSA has large sales periodically.

Mary suggested that we donate books to Goodwill for 10 cents per pound. Mary shared the contact information for the person her organization worked with at Goodwill.

Manager of Donation Services  
Goodwill of Central and Northern Arizona  
2626 W. Beryl  
Phoenix, AZ 85021  
602.535.4219 Office  
602.459.4645 Mobile  
602.535.4341 Fax  
[Joe.Barba@goodwillaz.org](mailto:Joe.Barba@goodwillaz.org)

Trudy is saving the black crates for our next book sale. Some people also made Giving Day donations and they received literature to take to their departments.

Some Alumni came and made donations as well.

### Giving Day

The site seems to be generate a greater gift. The page for sun devil giving day on March 1st is active, but we need people to visit on March 21st. We are shooting for 200 donors for that day.

Patty sent an email this morning with a Save The Date for Sun Devil Giving Day to all SC members and advocates. Make sure when you forward to include a personal note so people you know will see that this is important to you. The Foundation has put SHS on the main SDGD page, so we are now participating with our new page.

A mass email will go out to all staff on March 21<sup>st</sup> to Celebrate Staff by giving to SHS.

Different ways to share the word

- Include a personal message
- Use your email signature file
- Make a personal share
- All of our links go to the SD Giving Day page now
- Tell people what you want them to do -
  - Come back on March 21st
  - Donate because you care about staff
  - Slogan Celebrate Staff by giving to Staff Helping Staff on Sun Devil Giving Day
  - Trying to get 200 donors on that date
- Tape candy on a flyer that says "Be sweet, Donate to Staff Helping Staff"

Giving Day T-shirts Available

Anyone that wants a shirt can email Linda with their shirt size and mail code. Please wear on Giving Day and tell people why you are wearing it!

Patty talked about Staff Council Advocates and sharing the message with them to give to SHS. This is Staff Council wide now instead of just within the SF committee.

#### Open Discussion

- Discussed sharing the SHS message for Giving Day with UCW. Adero will send Patty's message to the Exec. Board and ask that Sharon forward it to our membership.
- Linda will share with Karen to send to CSW.
- Denise Diab asked for a video to pit up for Sun Devil Giving Day. The Foundation is updating the link for us.

Mtg. Adjourned at 12:30 pm

Adero Allison, James Bogner, Trudy Perez